

## 2020 CANADIAN *COMPETITION ACT AND INVESTMENT CANADA ACT* CHECKLIST\* Prepared by the McMillan LLP Competition Group

		INVESTMENT CANADA ACT <sup>4</sup>					
	COMPETITION ACT – Notifiable Transactions¹	Direct Acquisitions				Indirect Acquisitions	
		CETA, CPTPP, NAFTA and Trade Agreement Investors <sup>5</sup> (non-SOE Investors)	Regular Threshold (non-SOE Investors)	SOE Investors <sup>6</sup>	Cultural Sector <sup>7</sup> or Non-WTO Investors <sup>8</sup>	Cultural Sector <sup>7</sup> or Non-WTO Investors <sup>8</sup>	Regular Threshold
Transaction- Size Threshold	Target has assets in Canada or revenues generated from Canadian assets (domestic sales plus exports) > C\$96 million. <sup>2</sup>	Enterprise value of Target's Canadian business > C\$1.613 billion. <sup>5</sup> (includes EU members, the United States, Australia, Chile, Colombia, Honduras, Japan, Mexico, New Zealand, Panama, Peru, Singapore, South Korea and Vietnam)	Enterprise value of Target's Canadian business > C\$1.075 billion. <sup>5</sup>	Canadian business asset value > C\$428 million. <sup>9</sup>	Canadian business asset value > C\$5 million.9	Canadian business asset value > C\$50 million. <sup>9</sup>	Not reviewable.
AND				•			
Party-Size Threshold	Parties to the transaction, together with their affiliates (>50% ownership interest), have assets in Canada or revenues from sales in/from/into Canada (domestic sales plus exports and imports) > C\$400 million.	Not applicable.					
AND							
Share Ownership Threshold (for share acquisitions only)	Publicly-traded company: acquiror will hold >20% of the voting shares of the target (or >50% if the acquiror already holds >20%).  Privately-held company: the acquiror will hold >35% of the voting shares of the target (or >50% if the acquiror already holds > 35%).	Acquisition of "control" is deemed to occur if >50% of the voting shares of a corporation are acquired, and presumed to occur if 33%-50% are acquired unless it can be established that the acquiror will not acquire control-in-fact of the corporation through the ownership of voting shares. For acquisitions by state-owned enterprises and in the cultural sector, the Minister can determine that there has been an acquisition of control-in-fact, even if the above shareholding threshold is not exceeded.					
Filing Deadline	None. The transaction cannot close until notice has been given and the no-close waiting period has expired.	None. The investment cannot be implemented until an application for review has been submitted and the no-close waiting period has expired.				30 days following closing	Not applicable.
No-close Waiting Period	Default: 30 days unless Commissioner issues a Supplementary Information Request (SIR).  If a SIR is issued: 30 days after compliance. <sup>3</sup> If seeking Advance Ruling Certificate without filing notification: until clearance is received.	Until approval is received from Minister of Innovation, Science and Economic Development (or Minister of Heritage in cultural cases) – initial 45-day waiting period, subject to a potential 30-day extension (and subsequent extensions with the investor's consent). <sup>10</sup>				Not applicable.	Not applicable.
National Security	Not applicable.	The Minister can initiate a review of any investment (even minority interests) that "may be injurious to national security" within 45 days of receipt of an <i>Investment Canada Act</i> Notification Form or application for review (or implementation of the investment if it is not notifiable or reviewable). Additional special timelines, review procedures and approval processes apply to such transactions.  11 In 2020, the scope of national security reviews was expanded in response to COVID-19 to potentially apply to businesses supplying health and other critical goods and services and to more heavily scrutinize investments by foreign states.					

\*Overview: The Competition Act thresholds apply until the annually adjusted amounts for 2021 are published in the Canada Gazette, which is expected to occur early in 2021. This chart has been prepared as a reference regarding the main attributes of the Competition Act (Canada) notification and Investment Canada Act review regimes. It does not include all applicable calculation rules, exemptions, etc., does not address other sector-specific regimes in industries such as transportation, broadcasting/telecom and financial services, and does not constitute legal advice. Canadian counsel should be consulted with respect to the application of these provisions to particular factual situations.



## **NOTES:**

- <sup>1</sup> **Non-Notifiable Transactions Under the** *Competition Act*: Mergers that do not meet the thresholds for mandatory notification are nevertheless within the jurisdiction of the Competition Bureau to review for up to one year after closing. The Competition Bureau has reviewed and challenged mergers which fall below the pre merger notification thresholds, and in 2019 the Bureau revamped its merger notification unit to become the Merger Notification and Intelligence Unit, with a focus on identifying below-threshold mergers that should be reviewed. According to statistics released by a Competition Bureau study, the Bureau reviewed 20 such matters in its FY2019 and 6 in the first half of its FY 2020 (this includes matters referred to the Competition Bureau under the *Investment Canada Act*). Contact us to discuss the strategic analysis of whether to notify a transaction falling below the thresholds.
- <sup>2</sup> Annual Adjustment of Competition Act Transaction Size Threshold: C\$96 million is the threshold that has been in place since February 2019. Notably, per an April 1, 2020 Competition Bureau announcement, this threshold was not increased in 2020. The threshold may be increased in early 2021 to reflect a year-over-year increase in Canada's nominal Gross Domestic Product. (Note that for formal corporate amalgamations, two thresholds apply: (i) the assets in Canada that would be owned by the continuing corporation must have an aggregate value in excess of C\$96 million or must generate revenues in excess of C\$96 million; and (ii) each of at least two of the amalgamating corporations, together with their affiliates, must have assets in Canada or gross revenues from sales in, from or into Canada, in excess of C\$96 million.)
- <sup>3</sup> **Competition Act Review Period:** Actual review periods may extend beyond the waiting periods. The Commissioner's non-binding "service standards" are two weeks for "non-complex" transactions and 45 days for "complex" transactions, except where a SIR is issued. If a SIR is issued, the service standard time period runs until 30 days following submission of the complete response to the SIR. Early termination of the initial waiting period or the SIR waiting period is possible.
- <sup>4</sup> **Non-Reviewable Transactions Under the** *Investment Canada Act*: For any acquisition of control of a Canadian business that does not meet the applicable review threshold, an administrative Notification Form must be submitted within 30 days after closing.
- <sup>5</sup> Investment Canada Act Direct Review Threshold: As shown in the chart, "trade agreement investors" benefit from a materially higher C\$1.613 billion enterprise value threshold as compared to the C\$1.075 billion 'regular' enterprise threshold. The 2019 thresholds were C\$1.568 billion and C\$1.045 billion, respectively. These two thresholds are annually adjusted to reflect a year-over-year increase in Canada's nominal GDP. As a result of the implementation of the Comprehensive Economic and Trade Agreement between Canada and the EU ("CETA") on September 21, 2017, and the 'most-favoured nation' provisions in certain other free trade agreements, this elevated C\$1.613 billion threshold applies to investors from all EU countries as well as the United States, Chile, Colombia, Honduras, Mexico, Panama, Peru and South Korea. As of January 1, 2019, parties who have implemented the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) also benefit from the \$1.613 billion threshold. These countries include Australia, Japan, New Zealand, Singapore and Vietnam. (Mexico has implemented CPTPP as well, but was already a trade agreement investor.)
- <sup>6</sup> Investment Canada Act Review for Direct Investments by State-Owned Enterprises (SOEs): For a direct acquisition of a Canadian business where a WTO investor that is a state-owned enterprise investor is involved, and the Canadian business is not engaged in cultural activities, an investment will be reviewable only if the Canadian business has assets with a book value in excess of C\$428 million (see "Asset Value" below). This threshold is likely to be increased in early 2021 to reflect a year-over-year increase in Canada's nominal Gross Domestic Product.
- <sup>7</sup> **Cultural Sector:** Investments in the cultural sector include investments in businesses involved in the publication, distribution, sale or exhibition of books, magazines, periodicals, newspapers, film or video products, audio or video music recordings and music in print or machine readable form, as well as radio, television, cable, broadcasting undertakings and satellite programming and broadcast network services. In addition to transactions which are over the review thresholds for the cultural sector, the Governor-in-Council may, within 21 days after receipt of a Notification that falls below the review thresholds, require that the investor submit an application for review and obtain an approval for the investment.
- <sup>8</sup> **Non-WTO Investors:** The non-WTO investor rules generally apply if neither the investor nor the vendor is a "WTO investor" (that is, an entity controlled by citizens or governments of states that are members of the World Trade Organization). However, where a non-WTO investor that is a state-owned enterprise acquires control of a Canadian business not engaged in cultural activities where, immediately prior to the implementation of the investment, the Canadian business is controlled by a WTO investor, the investment will be reviewable only if the Canadian business has assets with a book value in excess of C\$428 million (see "Asset Value" below).
- <sup>9</sup> **Asset Value (***Investment Canada Act***):** Asset value under the *Investment Canada Act* is determined as the book value of the total assets on the balance sheet of the Canadian business at the end of the last completed fiscal year before its acquisition. Where financial statements are not yet prepared, the amount is determined from working papers.
- <sup>10</sup> **Investment Canada Act Review Period:** The Minister can (and usually does) unilaterally extend the initial 45-day waiting period by an additional 30 days. Further extensions are only available on consent of the investor.
- <sup>11</sup> **National Security Review Period:** For National Security reviews, the process can take up to 200 days (or longer with investor consent), including the initial notice of a potential review, Cabinet's decision to order a National Security review, an extension request by the Minister, the Minister's recommendation, and Cabinet's decision.

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For a more detailed discussion of the Canadian merger review regime, see **Neil Campbell**, **James Musgrove**, **Mark Opashinov** and **Joshua Chad** "Canada", <u>Merger Control 2020 – Getting the Deal Through</u> (Law Business Research), pp. 97-106.